

# MONTHLY MEMBERSHIP PROGRESS REPORT

### District 4 L4

Results as of: 11/30/2017

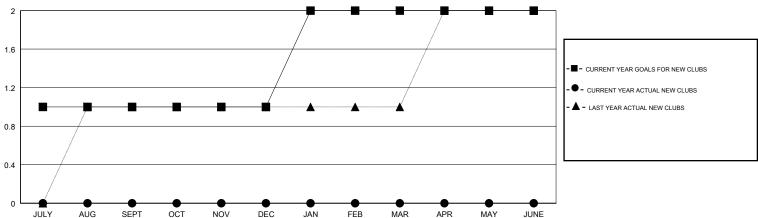
**GMT CA** 



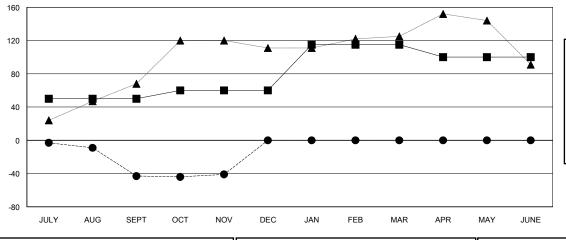
# LOCATION CALIFORNIA

| Clubs                 |               |           |               | Members               |                           |                         |  |
|-----------------------|---------------|-----------|---------------|-----------------------|---------------------------|-------------------------|--|
| RESULTS FOR 2017-2018 |               |           |               | RESULTS FOR 2017-2018 |                           |                         |  |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER               | MEMBER GROWTH NET<br>GOAL | MEMBER GROWTH<br>ACTUAL | DROPPED<br>MEMBERS ACTUAL<br>(including transfers) |
| JULY/AUG/SEPT         | 1             | 0         | 0             | JULY/AUG/SEPT         | 50                        | 59                      | 96   |
| OCT/NOV/DEC           | 0             | 0         | 0             | OCT/NOV/DEC           | 10                        | 41                      | 37   |
| JAN/FEB/MAR           | 1             | 0         | 0             | JAN/FEB/MAR           | 55                        | 0                       | 0  |
| APR/MAY/JUNE          | 0             | 0         | 0             | APR/MAY/JUNE          | -15                       | 0                       | 0  |

### GOALS AND ACTUAL NEW CLUBS CUMULATIVE



#### GOALS AND ACTUAL MEMBERS CUMULATIVE



| -■- MEMBER GROWTH NET GOAL        |  |
|-----------------------------------|--|
| - ● - MEMBER GROWTH ACTUAL        |  |
| - ▲ - LAST YEAR MEMBERSHIP ACTUAL |  |
|                                   |  |
|                                   |  |
|                                   |  |

| DROPPED CLUBS: 0 |     |
|------------------|-----|
| DROPPED MEMBERS  |     |
| DECEASED         | 7   |
| CLUB CANCELLED   | 0   |
| OTHER            | 126 |
| TOTAL            | 133 |

| 19 CLUBS OF 36 ADDED 1 OR MORE |  |
|--------------------------------|--|
| NEW MEMBERS                    |  |
|                                |  |
|                                |  |
|                                |  |

| FEMALE 594 (45.) Women Percentage Fiscal Year Goal: 4: | (54.27%)  |
|--|-----------|
| Women Percentage Fiscal Year Goal: 4                   | (45.73%)  |
|  | ioal: 48% |

**GENDER DISTRIBUTION** 

| CLICK HERE FOR CUMULATIVE | TOTAL FAMILY UNIT MEMBERS       | 221 |
|---------------------------|---------------------------------|-----|
| MEMBERSHIP DATA           | FAMILY MEMBERS PAYING HALF DUES | 112 |